

# **SOCIAL DESIGN AWARD 2021**

by SPIEGEL Wissen in partnership with BAUHAUS

## **The contest conditions**

"For strong families!" is this year's theme for the Social Design Award from SPIEGEL Wissen, in partnership with the home improvement retailer BAUHAUS. Having children is a gift. It takes love, attention, time and money to raise them and prepare them for life. The award recognizes the best ideas that support families and make them strong. We are looking for projects, initiatives or campaigns that promote family life. The contest is open to anything that falls under the category of "social design."

## **Participation**

The award is tailored equally to everyone who is interested in social design. Both individuals and teams are welcome to participate. SPIEGEL Group employees and their families are excluded from the competition.

## **Organizers**

The award is conferred by SPIEGEL Wissen in cooperation with BAUHAUS.

## **Prizes**

Two prizes will be awarded. An audience prize and a jury award. Each award comes with a 2,500-euro prize.

## **Jury**

The jury consists of experts from the areas of social design and design and from the editorial offices of SPIEGEL Wissen, DER SPIEGEL and BAUHAUS.

## **Assessment criteria**

The projects submitted will be assessed according to their degree of innovation and social impact.

## **Applications**

All applications for the Social Design Award are to be submitted via the online form at [www.spiegel.de/socialdesignaward](http://www.spiegel.de/socialdesignaward). The application deadline is August 31, 2021.

## **Assessment process**

The jury selects the top ten submissions. This shortlist will be made public at the end of September 2021 on SPIEGEL.de ([www.spiegel.de/socialdesignaward](http://www.spiegel.de/socialdesignaward)). SPIEGEL Wissen and SPIEGEL.de readers as well as the jury will each pick one winner or winning team from the shortlist. The selected submissions will be made public on [www.spiegel.de/socialdesignaward](http://www.spiegel.de/socialdesignaward). The winners will be announced on Nov. 2, 2021, in SPIEGEL Wissen magazine edition 2/2021 and on SPIEGEL.de. Participants forfeit their right to legal recourse.

## **Rights**

Participants must warrant that they have created their submitted designs themselves. The organizers assume that all copyrights and other property rights are completely and unequivocally owned by the participants. Participants are fully responsible for any demands by third parties that may arise from violations of property rights, and exempt SPIEGEL-Gruppe and BAUHAUS from all claims by third parties and the expenses associated with mounting a legal defense. The exclusive rights and other rights to the designs submitted to the contest are to remain at all times in the possession of the participants. Participants merely grant the organizers (SPIEGEL-Gruppe and BAUHAUS) the publication and user

rights for the submitted designs as required for the described purposes (photos, drawings, sketches, plans, descriptions, texts, video clips, etc.), including the rights for online archiving. All participants expressly agree to the publication of their designs and their names.

Personal data provided by participants within the scope of the competition will be collected, stored and used for the exclusive purpose of conducting the competition. After that, the data will be deleted immediately. It will not be used for anything else. Participants forfeit their right to legal recourse.

### **Deadlines**

August 31, 2021:	Deadline for entries
End of September 2021:	Announcement of the shortlist, start of voting for Audience Prize
October 12, 2021:	End of voting for Audience Prize
November 2, 2021:	Announcement of the winners in SPIEGEL Wissen magazine issue 2/2021 and on SPIEGEL.de

### **Contact info**

SPIEGEL Wissen  
Ericusspitze 1  
20457 Hamburg  
Germany.

Email: [socialdesignaward@spiegel.de](mailto:socialdesignaward@spiegel.de)

Website: [www.spiegel.de/socialdesignaward](http://www.spiegel.de/socialdesignaward)